



BUSINESS IMPACT CONFERENCE

VALUING NATURE RESEARCH AND INNOVATION IN SUPPORT OF BUSINESS

THE ROYAL SOCIETY

6 – 9 Carlton House Terrace, London SW1Y 5AG

FRIDAY 21 FEBRUARY 2020

09:00	<i>Registration</i>	Foyer
09:30	SESSION 1. Keynote Session Session Chair: Peter Young, Chair VNP Business Interest Group	Wellcome Trust Lecture Hall
09:30	Welcome – Duncan Wingham, Chief Executive NERC	
09:35	Introduction – Guy Duke, Business Champion, VNP Coordination Team	
09:45	Keynote: a business perspective – Ian Cheshire, Chair Barclays Bank UK PLC	
10:00	Keynote: a Government perspective – Alastair Johnson, Senior Economic Adviser, Defra	
10:15	Keynote: a perspective from the research community – Charles Godfray, Director, Oxford Martin School, University of Oxford	
10:30	Panel – Ian Cheshire, Guy Duke, Charles Godfray, Alastair Johnson	
11:00	<i>Coffee & Tea</i>	City of London rooms



The Valuing Nature Programme is funded by the Natural Environment Research Council, the Economic and Social Research Council, the Biotechnology and Biological Sciences Research Council, the Arts and Humanities Research Council, and the Department for Environment, Food and Rural Affairs.

Session Chair: Guy Duke

- **Overview** – Guy Duke
- **VNP Business Interest Group: key contributions** – Peter Young
- **Business-relevant output from VNP projects:**
 - **Integrating markets for ecosystem services** – Mark Reed, Research England & N8 funded Chair of Socio-Technical Innovation, Newcastle University [VIDEO]
 - **Measuring wellbeing from your nature-based interventions** – Jack Benton, PhD Researcher, Manchester University
- **VNP Business Impact School alumni:**
 - Prue Addison, Conservation Strategy Director, Berkshire, Buckinghamshire & Oxfordshire Wildlife Trust and Research Associate, University of Oxford
 - Eleanor Tew, Forest Resilience Programme Manager, Forestry England
 - Gemma Jerome, Director, Building With Nature
- **VNP Business Placements:**
 - **Strategies for businesses to engage and inform UK food and farming policy to ensure natural capital is an integral part** – Colm Bowe, Lecturer, Liverpool John Moores University
- **VNP Synthesis Report: Soil natural capital valuation needs for agri-business** – Victoria Janes-Bassett, Senior Research Associate, Pentland Centre for Sustainability in Business, Lancaster University
- **VNP Synthesis Report: Natural capital of floodplains as a function of land use** – Emma Rothero, Partnership Manager, Floodplains Meadows Partnership
- **VNP Synthesis Report: Early adoption of natural capital in the private sector** – Rose Pritchard, Post-doctoral Research Associate, Sheffield Institute for International Development [VIDEO]
- **VNP Demystifying Papers on Green Finance, Economic Analysis, and Cost-Benefit Analysis** – Ece Ozdemiroglu, Economics Lead, VNP Coordination Team
- **Wrap up / lessons learned** – Peter Young

13:30	SESSION 3: Towards a Natural Assets Research and Innovation Agenda in Support of Business	Wellcome Trust Lecture Hall
Session Chair: Peter Young		
<ul style="list-style-type: none"> • Introduction: Guy Duke • The R&I needs of three key sectors <ul style="list-style-type: none"> ○ Infrastructure – Chris Plester, Senior Sustainability Adviser, National Grid ○ Land management – Andrew Griffiths, Head of Value Chain Sustainability at Nestlé UK&I ○ Insurance/finance – Robin Smale, Director, Vivid Economics • Overview: emerging R&I priorities, policy alignment and appetite to engage, delivery options – Guy Duke • Introduction and allocation to break-outs – Ece Ozdemiroglu 		
14:20	SESSION 4: Breakout – engagement in and validation of the emerging Natural Assets Research and Innovation Agenda in Support of Business	Wellcome Trust Lecture Hall, Wolfson 1, Wolfson 2, Conference Room, City of London 3
Topics:		
<ol style="list-style-type: none"> 1. Key knowledge gaps, metrics, data issues 2. Applying/repurposing knowledge, data and evidence for business (including through frameworks, standards, tools, models, building capacities) 3. Learning by doing (piloting, demonstrating, scaling, developing new markets, stimulating investment) 		
15:20	<i>Coffee & Tea</i>	City of London rooms
15:45	SESSION 5: Wrap-up and next steps for the emerging Natural Assets Research and Innovation Agenda in Support of Business	Wellcome Trust Lecture Hall
Session Chair: Peter Young		
<ul style="list-style-type: none"> • Feedback from breakouts <ul style="list-style-type: none"> ○ Topic 1: Ece Ozdemiroglu ○ Topic 2: Guy Duke ○ Topic 3: Peter Young • Conference wrap-up – Peter Young • A view from NERC – Hannah Collins, Associate Director Strategic Programme Generation, NERC • Next steps: making the case for funding – Guy Duke 		
16:15	<i>Drinks</i>	City of London rooms
17:00	Ends	